



HELP IS AVAILABLE

During the COVID-19 crisis, if you do not feel safe at home because of abuse or neglect, help is available. Call 2-1-1 to get connected to someone who can help or go to [StayHomeMKE.com](https://www.stayhomemke.com).

2-1-1 Get Connected. Get Help.

 **DHHS** Department of Health & Human Services

 **STAY HOME SAVE LIVES MKE**

KEY MESSAGES

Denim Day connects with Stay Home Save Lives

- Wednesday, April 29th is international Denim Day. People are encouraged to wear jeans/denim today to raise awareness of rape and sexual assault.
- This is a critical issue for some people under the Safer at Home order. When there are situations of abuse or neglect, we know that not everyone feels safe at home.
- **If home is not safe, help is available.** There are many ways to get help if you are in an unsafe situation.
- The Stay Home Save Lives campaign is connecting people to resources if their home isn't safe. For more information, go to [StayHomeMKE.com](https://www.stayhomemke.com) and click on the link or call 2-1-1.
- International Denim Day is a worldwide event that generates awareness around instances of rape and sexual assault. Unfortunately, these issues are too prevalent. So is domestic violence, child abuse, elder abuse, and neglect.
- Please seek help if you do not feel safe at home.

New Aspect to the Stay Home Save Lives Campaign

- We are adding a new aspect to the Stay Home Save Lives campaign by providing resources and information to people who may not feel safe at home. This new element helps answer the question, "What if home is not safe?"
- During the COVID-19 crisis, if you do not feel safe at home because of abuse or neglect, help is available. Go to [StayHomeMKE.com](https://www.stayhomemke.com) or call 2-1-1 to get connected to someone who can help.
- If you or someone else is in immediate danger, call 9-1-1.
- This week, you will begin to see ads communicating **help is available** if their home is not safe.
- There are organizations and resources available to help people get out of potentially dangerous situations.
- The Milwaukee Police Department reported an 8% increase in domestic violence from January 1 to April 1, compared to the same period last year. In the first few weeks of April the number of domestic violence reports was 28% higher than last April.
- There is heightened stress and anxiety because of the uncertainty of the COVID-19 situation, many people have lost their jobs, kids are at home from school, and other stress factors.