



Fire Department

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MEDIA ALERT

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MILWAUKEE FIRE DEPARTMENT (MFD) ACTIVITIES FIRE PREVENTION WEEK 2019

WHO: The MFD will be hosting a series of locally sponsored events for Fire Prevention Week

WHEN: Fire Prevention Week, October 7-12, 2019

WHERE: Various

DETAILS:

Monday, October 7

Fire Prevention Week Kickoff

10:00 am – 12:30 pm

The Survive Alive House – 2059 South 20th Street

At 10:00 am, Mayor Tom Barrett, MFD Fire Chief Mark Rohlfing, Milwaukee Public School Superintendent Keith Posley, and Survive Alive Director Lieutenant Julian Gladney will conduct a press conference officially “kicking off” Fire Prevention Week. Second graders from the Milwaukee Spanish Immersion School will be special guests, enjoying a meal courtesy of Domino’s Pizza after an instructional program.

Tuesday, October 8

Milwaukee Fire Department, NFPA, and Domino’s Pizza Promoting Fire Safety

5:00 pm – 7:00 pm

Domino’s Pizza

1338 West Forest Home Avenue

The MFD and the National Fire Protection Association (NFPA) are teaming up with Domino’s Pizza to promote fire safety. Customers ordering Domino’s pizza from this Forest Home Avenue location will be randomly selected and surprised at the door when their pizza arrives via an MFD fire engine. If the smoke alarms in the home are working, the pizza is free. If the smoke alarms are not present, or non-functioning, the firefighters will install new ones. This event will be conducted by the MFD Community Relations staff.

Wednesday, October 9**Fallen Firefighter Memorial Program****11:00 am - Noon****Milwaukee Fire Department Headquarters – Station 2****755 North James Lovell Street**

Since 1875, Milwaukee firefighters have protected the lives and property of the citizens in the City of Milwaukee; this ceremony is held to remember the fallen firefighters of the MFD. Mayor Tom Barrett, MFD Fire Chief Mark Rohlfing, and Local 215 President Michael Bongiorno will speak to honor those members who made the ultimate sacrifice.

Thursday, October 10**Project FOCUS (Firefighters Out Creating Urban Safety)****2:00 pm – 4:00 pm****Milwaukee Fire Department – Station 8****5585 North 69th Street**

At 2:00 pm, Ms. Chanaye Brown, a Milwaukee County Transit System bus driver, will be honored for her quick and decisive action while witnessing an apartment fire while driving her bus route. Immediately afterwards, Ms. Brown, volunteers from the Red Cross, and members of the MFD will blanket a nearby neighborhood, going door-to-door, checking for working smoke alarms and installing new alarms as necessary.

Meritorious Service Awards Program**7:00 pm****Milwaukee Safety Academy****6680 North Teutonia Avenue**

Mayor Tom Barrett along with Fire Chief Mark Rohlfing and Vietnam veteran and Silver and Bronze Star recipient George Banda will honor firefighters as well as citizens in the community for going “above and beyond” with their selfless, extraordinary, and heroic acts over the past year.

Friday, October 11**Poster-to-Billboard Contest Winners Lunch with an MFD Fire Chief****11:30 am – 1:00 pm****Milwaukee Fire Department – Station 6****1693 North Franklin Place**

Winners from various Milwaukee area schools who created artwork depicting this year’s fire prevention theme – “Not Every Hero Wears a Cape. Plan and Practice Your Escape!” will receive an authentic firehouse pizza lunch along with MFD Assistant Fire Chief John Schwengel, and firefighters from MFD Community Relations.

Saturday, October 12**Community Risk Reduction Event at the Milwaukee Admirals Home Opener Hockey Game****4:00 pm – 9:00 pm****400 West Kilbourn Avenue**

Fire departments from Franklin, Greendale, Greenfield, Milwaukee, North Shore, Oak Creek, Wauwatosa, West Allis, and other county departments are part of the newly created Community Risk Reduction (CRR) Task Force of Milwaukee County Fire Departments. During this last day of Fire Prevention Week, the task force, along with the support of the Milwaukee Admirals, will take part in a county-wide CRR initiative, educating the public about Hands-Only CPR before and during the Admirals home opener. Both sides of Kilbourn Avenue will be closed off before the game with multiple fire department representation. Activities in front of the UW-Milwaukee Panther Arena will include a Mobile Survive Alive House, an opportunity for children to spray water from a fire hose, and appearances by Sparky the Fire Dog. This will culminate in a "Flash Mob" doing a quick demo of Hands-Only CPR on the ice during the first intermission, helping to spread the word and educate the attendees on the importance and ease of Hands-Only CPR.

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